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# UD To Host Business Leaders at Unusual Weeklong Program

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## *The University of Dayton*

### *News Release*

April 29, 1991

Contact: Dick Kubik

#### **UD TO HOST BUSINESS LEADERS AT UNUSUAL WEEKLONG PROGRAM**

DAYTON, Ohio -- Sophocles, Aristotle, George Orwell, Herman Melville and Niccolo Machiavelli are a few of the people who will help business leaders improve their management skills at a special University of Dayton program, one of the few of its kind in the nation.

Top management executives will study works by these classic authors and others at the University's third annual Dayton Humanities Institute, May 10 through 18.

"With expert guidance from UD faculty members, attendees will explore some of the greatest ideas civilization has shaped," says Francis J. Henninger, professor of English at UD and director of the institute.

"The past has much to offer the present, and business leaders are becoming more and more aware of it. As one of the past participants has noted, 'The seminar provides a better appreciation of the things that motivated others in the past. We need that appreciation for the past in order to go into the future.'"

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Institute: page 2

During their nine-day stay at UD, institute leaders will guide participants in a number of lectures, discussions and video presentations, all designed to help them understand people and how to deal with them, says Henninger.

"What we try to do is to help the businessmen take advantage of the wisdom of the past centuries rather than relying solely on the wisdom and information formulated by the research and study of the past few decades," he says.

The principal faculty leaders of the program are Paul H. Benson, assistant professor of philosophy, and Joyce R. Durham, assistant professor of English.

Assisting will be the Rev. William P. Anderson, professor of religion; Eugene R. August, professor of English; William F. Lewis, associate professor of marketing; Lawrence L. Selka, assistant professor of theatre; and Joann E. Swanson, assistant professor of fine arts.

"One of the past participants put it very nicely," says Henninger. "He commented, 'It is presumptuous to feel you understand the situation and make the right decisions if you ignore 2,500 years of history.'"

"That's why we feel that our institute, the only one of its exact kind in the midwest, is so valuable."

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For media interviews, contact **Frank Henninger** at (513) 229-3417.